

# Norbrite Plus®

Norbrite Plus is surface-treated, super high-bright paper that is ideal for the printing of trade books, inserts, direct mail and flyers. Norbrite Plus has high bulk and high opacity.

## PRODUCT INFORMATION Norbrite Plus High-Bright Papers

| Grade Name                        | Product Code | Brightness<br>TAPPI | Basis Weight |      |      | Opacity<br>ISO | Caliper<br>Mils | Caliper<br>Microns | PPI<br>Pages per inch |
|-----------------------------------|--------------|---------------------|--------------|------|------|----------------|-----------------|--------------------|-----------------------|
|                                   |              |                     | News         | Book | GSM  |                |                 |                    |                       |
| Norbrite Plus                     | 24NBP28      | 80                  | 25.2         | 28.0 | 41.0 | 86             | 2.6             | 66                 | 770                   |
|                                   | 32NBP33      | 80                  | 30.0         | 33.0 | 48.8 | 89             | 3.2             | 81                 | 626                   |
|                                   | 30NBP35      | 80                  | 32.0         | 35.0 | 52.1 | 91             | 3.0             | 76                 | 666                   |
|                                   | 35NBP35      | 80                  | 32.0         | 35.0 | 52.1 | 92             | 3.5             | 89                 | 572                   |
|                                   | 36NBP40      | 80                  | 36.4         | 40.0 | 59.2 | 93             | 3.6             | 91                 | 556                   |
|                                   | 50NBP40      | 80                  | 36.4         | 40.0 | 59.2 | 94             | 5.0             | 127                | 400                   |
|                                   | 40NBP42      | 80                  | 38.6         | 42.5 | 62.8 | 94             | 4.0             | 102                | 500                   |
|                                   | 40NBP45      | 80                  | 40.9         | 45.0 | 66.6 | 94             | 4.0             | 102                | 500                   |
|                                   | 45NBP45      | 80                  | 40.9         | 45.0 | 66.6 | 95             | 4.5             | 114                | 444                   |
|                                   | 50NBP45      | 80                  | 40.9         | 45.0 | 66.6 | 95             | 5.0             | 127                | 400                   |
| Norbrite Plus<br>Recycled (20%)   | 36NPR40      | 80                  | 36.4         | 40.0 | 59.2 | 93             | 3.6             | 91                 | 556                   |
| Norbrite Plus<br>Recycled (30%)   | 36PR340      | 80                  | 36.4         | 40.0 | 59.2 | 93             | 3.6             | 91                 | 556                   |
| Norbrite Opaque<br>Recycled (10%) | 32NOR35      | 80                  | 32.0         | 35.0 | 52.1 | 91             | 3.2             | 81                 | 626                   |

**Note:** All values represent targets.

### PRODUCT ATTRIBUTES

- High bulk and high opacity mean yield savings
- Bright, opaque substrate for clean, clear reproduction
- Smooth surface with superior formation

### END USES

- Tradebooks
- Newspaper inserts
- Promotional mailers
- Advertising circulars
- Coupon flyers

### ENVIRONMENTAL PERFORMANCE

- Made in the U.S.A. by NORPAC in Longview, WA
- SFI® Certified Sourcing
- Elemental chlorine free (ECF)
- High efficiency, low carbon and water use manufacturing process

### CONTACT INFORMATION

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Made in the USA