



Natural Choice™ 30

Smart meets sustainable

Natural Choice 30 recycled paper helps you meet environmental and sustainability goals with a paper that uses two-thirds less wood fiber than standard copy paper. It's ideal for delivering outstanding value and performance for less money.

PRODUCT INFORMATION

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|-----------------------|--|------------------|-------------------------|---------------------------------|---------------------------------|-------------------------|--------------------------|-------------------------|
| White color | 20 lb. basis weight (bond/text) | 75 GSM | 92 brightness | 96 opacity (TAPPI) | 4.3 caliper (mils) | Smooth finish | 140 smoothness | 30% PCW fiber |
|-----------------------|--|------------------|-------------------------|---------------------------------|---------------------------------|-------------------------|--------------------------|-------------------------|

Note: All values represent targets.

PRODUCT AVAILABILITY

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|---------------------------|---------------------------|------------------------------|---------------------------|----------------------------|-----------------------------|
| 8.5 x 11 inches | 500 sheets/ream | 5000 sheets/carton | 10 reams/carton | 50 pounds/carton | 40 cartons/pallet |
|---------------------------|---------------------------|------------------------------|---------------------------|----------------------------|-----------------------------|

PRODUCT ATTRIBUTES

- Ideal for everyday copying and printing that meets office sustainability targets
- 92 brightness ensures easy legibility
- Made in the USA, deep in the Pacific Northwest

IDEAL USES

- Color and black-and-white printing in office and home printers
- Copy and fax machines
- Manuals and binder contents
- Proofing
- Bulletins
- Office records

ENVIRONMENTAL PERFORMANCE

- SFI® Certified Sourcing, which supports ongoing LEED certification
- Acid-free for archival permanence and extended document life
- Elemental chlorine free (ECF)
- 67% fewer trees used vs. standard copy paper
- Requires less energy and water to make than standard copy paper for a smaller carbon footprint



Please Recycle
Made in the USA

