

Natural Choice  
Smart meets sustainable

Printed on Natural Choice paper.

We make it  
**EASY**  
to be **GREEN**

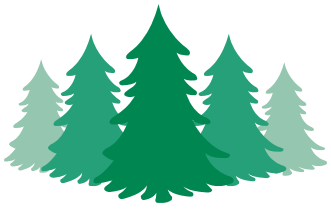
Get the sustainability of recycled paper  
— without the hassles or cost.

- Natural Choice copy paper is made from thermomechanical pulp in a process that results in twice as much paper from each tree — one third less wood than even paper made with 30% recycled content.
- That means bright, white Natural Choice helps meet your environmental performance targets. It costs less than most recycled papers and uses less than half the wood of standard copy paper.
- With great runnability and super high opacity, Natural Choice also ensures you can print on both sides. So you can say more while using half the paper.
- Finally, making Natural Choice uses less water and electricity than for most mills that make standard copy paper and generates only half of the carbon footprint.



Please Recycle





Natural Choice

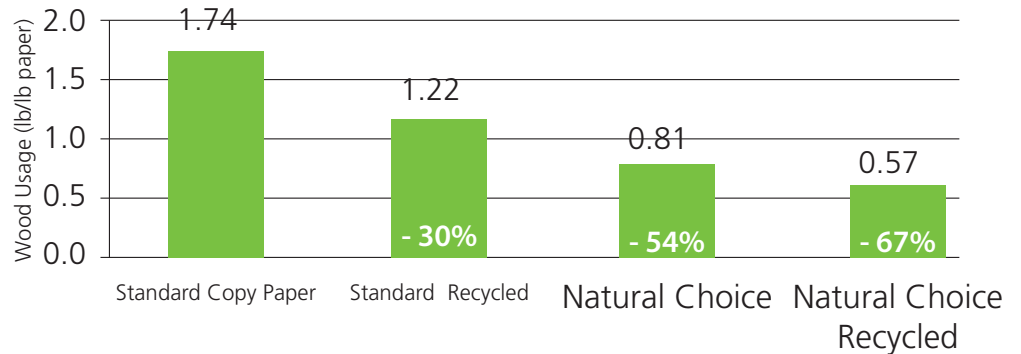
Smart meets sustainable

# the Responsible CHOICE

## Environmental attributes

Natural Choice is made with SFI® Certified Sourcing fiber, and it is elemental chlorine-free (ECF), 100 percent recyclable, and also available as Natural Choice 30 with 30% recycled fiber for even greater sustainability.

### WOOD FIBER USAGE



## Performance specifications

**White**  
color

**20 lb.**  
basis weight  
(bond/text)

**75**  
GSM

**96**  
opacity  
(TAPPI)

**4.3**  
caliper  
(mils)

**Smooth**  
finish

**140**  
smoothness

**8.5 x 11**  
inches

**500**  
sheets/ream

**5000**  
sheets/carton

**10**  
reams/carton

**50**  
pounds/carton

**40**  
cartons/pallet

**Note:** All values represent targets.

For more information or to place an order:  
1 800-426-0866 or [www.naturalchoicepaper.com](http://www.naturalchoicepaper.com)

