



# Natural Choice™ 30

Smart meets sustainable

Natural Choice 30 recycled paper helps you meet environmental and sustainability goals with a paper that uses two-thirds less wood fiber than standard copy paper. It's ideal for delivering outstanding value and performance for less money.

## PRODUCT INFORMATION

|                       |  |                  |                                 |                                 |                         |                          |                                |
|-----------------------|--|------------------|---------------------------------|---------------------------------|-------------------------|--------------------------|--------------------------------|
| <b>White</b><br>color | <b>20</b> lb.<br>basis weight<br>(bond/text) | <b>75</b><br>GSM | <b>96</b><br>opacity<br>(TAPPI) | <b>4.3</b><br>caliper<br>(mils) | <b>Smooth</b><br>finish | <b>140</b><br>smoothness | <b>30%</b><br>recycled content |
|-----------------------|--|------------------|---------------------------------|---------------------------------|-------------------------|--------------------------|--------------------------------|

**Note:** All values represent targets.

## PRODUCT AVAILABILITY

|                           |                           |                              |                           |                            |                             |
|---------------------------|---------------------------|------------------------------|---------------------------|----------------------------|-----------------------------|
| <b>8.5 x 11</b><br>inches | <b>500</b><br>sheets/ream | <b>5000</b><br>sheets/carton | <b>10</b><br>reams/carton | <b>50</b><br>pounds/carton | <b>40</b><br>cartons/pallet |
|---------------------------|---------------------------|------------------------------|---------------------------|----------------------------|-----------------------------|

## PRODUCT ATTRIBUTES

- Ideal for everyday copying and printing that meets office sustainability targets
- Made in the USA, deep in the Pacific Northwest

## IDEAL USES

- Color and black-and-white printing in office and home printers
- Copy and fax machines
- Manuals and binder contents
- Proofing
- Bulletins
- Office records

## ENVIRONMENTAL PERFORMANCE

- SFI® Certified Sourcing, which supports ongoing LEED certification
- Acid-free for archival permanence and extended document life
- Elemental chlorine free (ECF)
- 67% fewer trees used vs. standard copy paper
- Requires less energy and water to make than standard copy paper for a smaller carbon footprint



Please Recycle  
Made in the USA

