



Natural Choice™ 30

Smart meets sustainable

Printed on Natural Choice 30 paper.

We make it
EASY

to be **GREEN**

Get the sustainability of recycled paper
— without the hassles or cost.

- Natural Choice 30 copy paper is made from thermomechanical pulp in a process that results in twice as much paper from each tree — one third less wood than even paper made with 30% recycled content.
- That means bright, white Natural Choice 30 helps meet your environmental performance targets. It costs less than most recycled papers and uses less than half the wood of standard copy paper.
- With great runnability and super high opacity, Natural Choice 30 also ensures you can print on both sides. So you can say more while using half the paper.
- Finally, making Natural Choice 30 uses less water and electricity than for most mills that make standard copy paper and generates only half of the carbon footprint.



Please Recycle





Natural Choice™ 30

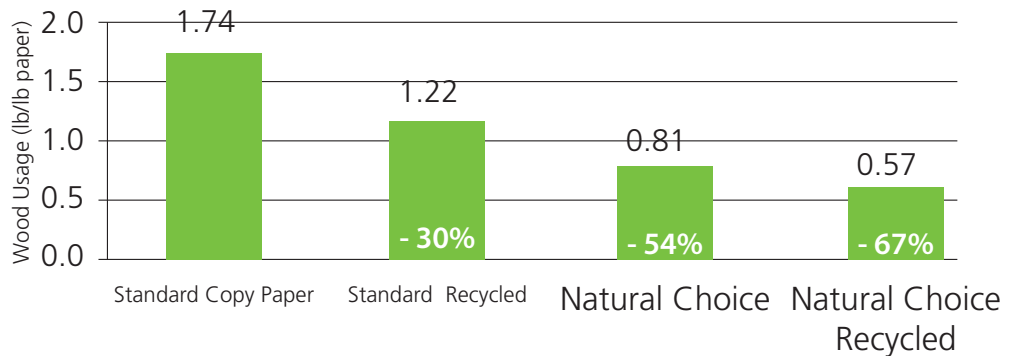
Smart meets sustainable

the Responsible CHOICE

Environmental attributes

Natural Choice 30 is made with SFI® Certified Sourcing fiber, and it is elemental chlorine-free (ECF), 100 percent recyclable, with 30% recycled fiber for even greater sustainability.

WOOD FIBER USAGE



Performance specifications

White
color

20 lb.
basis weight
(bond/text)

75
GSM

96
opacity
(TAPPI)

4.3
caliper
(mils)

Smooth
finish

140
smoothness

30%
recycled content

8.5 x 11
inches

500
sheets/ream

5000
sheets/carton

10
reams/carton

50
pounds/carton

40
cartons/pallet

Note: All values represent targets.

For more information or to place an order:
1 800-426-0866 or www.naturalchoicepaper.com

